

Success Story



The Art of Inspired Living

The Julian Apartments debuted in downtown Orlando in 2020. Today, 409 luxury apartment homes are part of one of Orlando's most exciting neighborhoods, the Creative Village, a 68-acre urban redevelopment project.

The developer, Allen Morris Company (AMC), was referred to NovaCHARGE by another customer who had a successful relationship and EV (Electric Vehicle) charging installations in other MDU (Multiple Dwelling Unit) properties.

The wish list included: a respected and experienced provider of EVSE (Electric Vehicle Supply Equipment), top-quality reliability, first-class warranties to back their chargers and, most importantly, network support for flexible business models. NovaCHARGE offered all this and more.



The Opportunity

At the time, downtown Orlando was experiencing rapid growth in the number of rental units coming online. The Julian Apartments was very interested in showing competitive leadership in terms of the community amenities it offered residents, as well as demonstrating its commitment to sustainability.

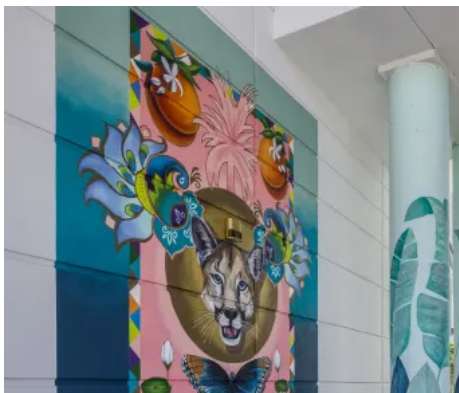
The Creative Village is home to the downtown campuses of the University of Central Florida and Valencia College with large student populations, as well as many professionals that live and work downtown. All likely current or soon-to-be EV drivers.

The area is overflowing with electric bikes and scooters, and Orlando is well known for its long-term plans for fostering sustainability. In short, The Julian Apartments is a perfect location for more residential EV charging stations.

Why NovaCHARGE?

AMC had already experienced another provider who did not deliver. They needed a vendor that could future-proof The Julian Apartments EV charging plans. This included providing not only the EV charging hardware, but the charging platform management system capable of flexible rules and business models for charging. The NovaCHARGE hardware and network, [ChargeUP](#), were ready to support their options.

In business since 2008, NovaCHARGE was able to demonstrate its extensive history of successful installations for many applications including Multifamily/Multiple Dwelling Unit properties.




The Solution


Because site plans were well underway, NovaCHARGE moved swiftly to assess the infrastructure in place and the potential energy demands. After those assessments, NovaCHARGE offered its highly reliable NC7000 charging stations and work began on the six charging stations installation.

The total solution that NovaCHARGE implemented also included ChargeUP. ChargeUP is a comprehensive, next-generation, EV charging platform management system. The Julian Apartments benefitted from feature-rich capabilities such as administrator-defined pricing and usage models, flexible host and station manager role definitions, full host location management, and flexible administrative accounting and reporting. Drivers enjoy the intuitive iOS and Android apps that enable a simple and effective way to start a charging session. Full administrator training was provided by NovaCHARGE.

From first conversation to completed implementation, NovaCHARGE installed their solution in under 45 days. The whole process was quick because the project was part of the new construction and because of the collaborative effort of the teams involved.

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Interested in learning more about EV charging for your property?
Let's Talk.



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